



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Interpersonal communication

Course

Field of study

Biomedical engineering

Area of study (specialization)

-

Level of study

First-cycle studies

Form of study

full-time

Year/Semester

4/7

Profile of study

general academic

Course offered in

Polish

Requirements

elective

Number of hours

Lecture

30

Tutorials

0

Laboratory classes

0

Projects/seminars

0

Other (e.g. online)

0

Number of credit points

2

Lecturers

Responsible for the course/lecturer:

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Wydział Inżynierii Zarządzania

ul. J. Rychlewskiego 2

60-965 Poznań

Responsible for the course/lecturer:

Prerequisites

Basic knowledge of formal logic and ways of social communication



Course objective

Developing interpersonal skills by students in the field of precise expression and logical argumentation; active listening skills, preparing a public speech; knowledge of mass, group and interpersonal communication techniques as well as basic techniques of influencing the interlocutor; presentation of basic marketing techniques.

Course-related learning outcomes

Knowledge

The student knows the basic principles and techniques of interpersonal communication; has knowledge of verbal and non-verbal communication as well as their meaning and differences in direct, indirect, mass and group speeches

Skills

The student has the ability to perceive, associate and interpret phenomena occurring in the process of communication; The student is able to apply interpersonal rules in professional and private life; analyze the communication process and recognize communication errors. Moreover, the student is able to actively listen and schematically prepare public speeches

Social competences

The student is aware of the fluctuations associated with interpersonal communication at the social, professional and private level and the consequences of the possibility of deciphering verbal and non-verbal messages; Moreover, he is able to cooperate in a group and prepare and convey opinions in a comprehensible manner, conventionally adopted in a given environment of the recipients of the message

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Test; 10 questions: 6 points = 3.0; 7points = 3.5; 8points = 4.0; 9 points = 4.5; 10points = 5.0

Programme content

1. The importance of communication in everyday and professional life. - Interpersonal communication, social communication, public communication, mass communication.
2. Characteristics of the process of interpersonal communication. - The essence of communication. Model of the communication process. Elements of the communication process. Features of communication. Communication Features ..
3. Types of interpersonal communication: non-verbal and verbal communication (oral and written).
4. Methods of information communication.
5. Methods of persuasive communication. Types of persuasion. The rules of influencing people.
6. Manipulation as a special case of interpersonal communication.
7. Communication barriers: technical, organizational and social.



8. Communication competences and their impact on interpersonal relations:

- a) active listening and answering? obstacles to active listening; methods of improving active listening and responding skills
- b) effective use of words? understanding linguistic messages, preparing reports, errors in writing reports;
- c) public speaking - The role and specificity of public speaking. Prepared presentation. The structure and rules of conducting a presentation. Features of a professional presentation. Audience analysis. Building sentences. Non-verbal behavior during the presentation,
- d) ability to work in a group and a team - The essence of teams, Teams and groups? differences. Stages of building a group. Types of roles and their division in the team. Team leader role. Features of a good leader.

9. The importance of communication in an organization.

Teaching methods

Lecture: multimedia presentation

Bibliography

Basic

- 1. Gronbeck B., German K., Ehninger D., Zasady komunikacji werbalnej, Poznań, 2001
- 2. Nęcki Z., Komunikacja interpersonalna, Wrocław, 2002
- 3. Stewart J., Podręcznik komunikacji interpersonalnej, Warszawa, 2003

Additional

- 1. Jabłonowska, L., Wachowiak, P., Winch, S., Prezentacja profesjonalna. Teoria i praktyka, Difin, Warszawa, 2008
- 2. Nęcki Z.,: Komunikacja międzyludzka, Wydawnictwo Profesjonalnej Szkoły Biznesu, Kraków 1996r

Breakdown of average student's workload

| | Hours | ECTS |
|--|-------|------|
| Total workload | 50 | 2,0 |
| Classes requiring direct contact with the teacher | 30 | 1,0 |
| Student's own work (literature studies, preparation for classes, preparation for tests) ¹ | 20 | 1,0 |

¹ delete or add other activities as appropriate